



COMPASS POINT

FAMILY BUSINESS STRATEGIES



COMPASS POINT

Leadership Lab 20/20™

HIGH PERFORMANCE TEAMS.
ONE LEADER AT A TIME.

Growing Companies. Growing Leaders.
Creating Legacies.

Our **Leadership Lab 20/20** program provides both **emerging and established leaders with a clear vision** of how to create high performance teams through better communications, interpersonal skills and culture building.

With Leadership Lab 20/20, **teams learn to overcome workplace challenges**, and the resulting drama that arises when they are not effectively addressed. Through continuous leadership development, high performance teams are able to **develop and sustain a value-driven culture – which leads to bottom-line results.**

Frequently Asked Questions...

Who should invest in this program?

- Businesses who realize a company can never outgrow its leadership
- Senior to middle management who manage 1 or 100 directs
- Aspiring leaders - established and emerging alike.

How long does it run and what is the class format?

Leadership Lab 20/20 is an 10-month program facilitated by Leadership & Talent Coach Cheyenne Bennett with bonus trainings from Growth & Transition Coach Tom Garrity and Organizational Leadership Coach Cheryl Doll. The group meets once-a-month, taking a deep dive into the inner workings of individual mindset and team dynamics through:

- Ten 4-hour monthly sessions
- Behavioral assessments
- One 20-minute leadership call each month with Cheyenne
- Email support
- Workbook and learning support materials
- LinkedIn Group for participants to ask questions and share successes

Where does Leadership Lab 20/20 take place?

We offer two program options, limited to 10 people in a group:

- **Corporate Training** – all attendees are from the same company and program is conducted at your workplace.
- **Multi-Company Class** – A group comprised of one to three people from a variety of companies/ industries meet at the Compass Point Training Center in Bethlehem, PA.

See leadership in a new way with Leadership Lab 20/20

Visit compasspt.com for multi-company class registration, onsite company programs or to schedule a free Q&A call.



“**Leadership is an education. And the best leaders think of themselves as the students, not the teachers.**”
 – Simon Sinek

Leadership Lab 20/20 utilizes components of:

- Clifton Strengthsfinder 2.0
- Thomas Kilmann Conflict Modes
- Myers Briggs
- Crucial Conversations
- Patrick Lencioni
- Stephen Covey
- James Kouzes & Barry Posner
- Brendon Burchard

“*Participating in Leadership Lab 20/20 has increased my self-awareness, revealing areas to enhance my own personal and professional growth. My monthly check-in's with Cheyenne are an added plus to the Leadership Lab experience. She seeks to understand me personally, while providing thought-provoking perspectives and ideas to further develop my personal leadership.*”

KELLY COBLENTZ, PHR, SHRM-CP
 Vice President of HR Services at myHR Partner, Inc.

Key objectives of this program:

Self-Awareness: Grow self-awareness and learn to manage our actions and reactions which are limiting team efficiency and success.

Other-Awareness: Understand the behaviors and preferences of those we work with to prepare for, plan, and adjust interactions.

Communication: Learn how to engage in healthy conflict and the crucial conversations needed to streamline team processes and improve bottom-line results.

Leadership: Master leadership competencies which positively impact employee satisfaction, retention, culture, and company outcomes.

High-Performance Teams: Create synergy around team, personal and departmental goals.

Culture: Establish and live by the personalized value-based culture of your organization.



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About Cheyenne Bennett

Cheyenne Bennett developed our Leadership Lab 20/20 curriculum to help leaders focus on self-awareness, communication and healthy conflict. There are skill sets that are needed to cultivate high-performance leaders and teams within the family business. As Leadership & Talent

Coach at Compass Point, Cheyenne is a Certified High Performance Coach, DISC Certified and experienced with Myers-Briggs as well as Gallup StrengthsFinder.

Contact Cheyenne at cbennett@compasspt.com to discuss your vision of leadership.



About Tom Garrity

Tom Garrity is a Growth & Transition Coach as well as Managing Partner at Compass Point. He specializes in helping family-owned companies build a growth strategy and develop a long-term plan for ownership transition.

Tom channels that real life leadership experience when

working with business owners and their executive teams to scale up their companies using the 4 Decisions: People, Strategy, Execution and Cash.

Email Tom at tgarrity@compasspt.com when you are ready to take your business to the next level.



About Cheryl Doll, Ed.D.

Cheryl leverages her extensive experience in Organizational Development, Leadership Training and Strategic Planning, acquired during her 20 years in the academic space, to advise Compass Point's clientele as they navigate the unique challenges family-owned companies face as they reach for

and attain the next level of growth.

Connect with Cheryl at cdoll@compasspt.com to uncover performance gaps and develop the solution, accountability and the people needed to change the company's trajectory.

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