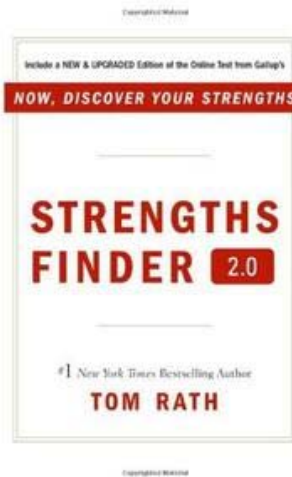




Biz Books AND Breakfast

June 9, 2015

Strengths Finder 2.0, by Tom Rath



BOOK SUMMARY

We spend too much time focusing on our weaknesses and trying to make them stronger, rather than recognizing our strengths and trying to capitalize on them.

KEY POINTS

- Focusing on our natural strengths, instead of improving our weaknesses, results in far more growth potential.
- Employees who feel their job plays right into their strength zone, are more emotionally engaged in their work.
- Knowledge, skill and practice are most helpful when they amplify your innate talents, in this case talents serve as a multiplier.
- 7/10 surveyed by Gallup did not have the opportunity to focus on what they do best on a daily basis.
- Employees who do not use their strengths at work become detrimental to themselves and the organization that employs them.
- There is minimal gain to improving your weaknesses.