



# How to Grow in Uncertain Times

## IN-PERSON INTERACTIVE WORKSHOP

**WEDNESDAY**

**11.30.22**

**8:00 to 9:30 AM**

LIGHT BREAKFAST SERVED

### LOCATION

**BERKS COUNTY  
COMMUNITY FOUNDATION**

237 COURT STREET  
READING, PA 19601

HOSTED BY



**MELISSA GERHARDT**

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### HAVE QUESTIONS?

Contact your workshop hosts:

### HOW HAVE GLOBAL & ECONOMICAL UNCERTAINTIES IMPACTED YOU?

**Future growth, sustainability, and legacy** are the top reasons we hear from the owners of family-owned and privately-held businesses that we work with. The last 24 months have delivered a new set of challenges for businesses to navigate, underscored by a different sense of uncertainty.

We have tools and Insights that can help minimize uncertainty and gives leadership teams the framework to improve business strategies, processes, communications, financials, succession planning and long-term legacy for the owner, family and employees.

### WHO SHOULD ATTEND

**Owners and Leadership Teams of Family Businesses and Privately-Held Companies** with revenue between \$5M and \$100M who are looking for ways to scale their business and fill in performance gaps.

### TAKE YOUR TEAM & THE BUSINESS TO THE NEXT LEVEL.

**Investing just a few hours** can significantly shift the thinking and actions of your leadership team as they learn how to implement these 3 concepts:

- Focus on what you CAN control
- KNOW your numbers
- People: WHO first; WHAT second
- Think BIG PICTURE Road Map
- IDENTIFY, then ACT

[CLICK HERE  
TO REGISTER](#)

### Attendees also receive:

- A 90-minute follow-up coaching session, including a business growth assessment and debrief
- Several complimentary tools to implement takeaways immediately!

FACILITATED BY  
**COMPASS POINT**  
FAMILY BUSINESS  
CONSULTANTS:



CHEYENNE BENNETT



JOHN BAILIE