



Earn Through Referrals

Compass Point offers **10% of first-year revenue** to our partners who refer us. When is a good time to bring us in to add value?

When you hear:

“I need to get my team on the same page.”

“We are stuck at this level and I know we can do better.”

“We need to improve our margins.”

“I need to develop my leaders.”

“I’m working 90 hours a week, and I can’t see how to get off the treadmill.”

“The market is changing and we need a plan to pivot.”

“I need to figure out how to get out of this business.”

“I don’t know how to develop our Next Generation.”

“We need some structure to deal with all the chaos. We’re organizationally a mess.”

“The owners of our family business are not aligned with what they want from the family business.”

“I think a board of directors with some outside members would help us, but I don’t know where to start.”

“My family (uncles, aunts, cousins, siblings, parents, etc...) are arguing over roles and responsibilities, control, and who gets ownership in the family business.”

“I don’t know how much money I need from the family business when I retire, or how I’m going to get it?”

“My business is outgrowing my leadership ability.”

... REFER COMPASS POINT.

And this is a two-way street! We refer our clients to trusted advisors like you! Partner with us!

We provide deep expertise in all the areas of business including organization and leadership development that a family business needs. Most of our competitors focus on one or two areas but do not take an integrated approach to solving complex problems. We are a one-stop shop if you are looking to create a successful business with aligned ownership and a strong family.

	Compass Point	Business Consultants	Business Coaches	Leadership Education	Family Business Centers	EOS
Business Strategy Creation	Yes	Yes	Some	No	No	Some
Strategy Execution Framework	Yes	Some	Some	No	No	Yes
Strategy Execution Support	Yes	Some	Some	No	No	Some
Leadership Development	Yes	No	Some	Yes	No	No
Family Business Advice/Consulting (Governance, Family Dynamics, etc.)	Yes	No	Some	No	Yes	No
Executive Coaching	Yes	Some	Yes	No	No	No
Succession Planning and Next Chapter	Yes	No	Some	No	Yes	No