



# Mergers & Acquisitions as a GROWTH or EXIT STRATEGY

## IN-PERSON INTERACTIVE PANEL DISCUSSION

THURSDAY  
**11.14.24**

**8:00 to 9:30 AM**

LIGHT BREAKFAST SERVED  
**DOORS OPEN AT 7:30 AM**

### Lehigh Country Club

2319 S Cedar Crest Blvd,  
Allentown, PA 18103

CO-HOSTED BY



### HAVE QUESTIONS?

Contact a panel host:

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### HOW FAMILY BUSINESS CAN LEVERAGE MERGERS & ACQUISITIONS for growth, exit and future legacy.

Mergers and Acquisitions (M&A) are a powerful tool to expand market reach, diversify products or services, and enhance their competitive edge. However, M&A in a family business context comes with unique challenges. Owners often face the delicate balance of driving value in the business while preserving the family's legacy and relationships.

Successfully navigating M&A requires a deep understanding of both the business and family dynamics to unlock the wealth trapped within the business. By strategically using M&A, family businesses can catalyze significant business growth and secure their legacy; turning potential risks into long-term rewards for the family.

### WHO SHOULD ATTEND

**Owners and Leadership Teams of Family Businesses and Privately-Held Companies** with revenue between \$5M and \$150M who are looking for ways to scale their business and fill in performance gaps.

### MEET OUR DISCUSSION PANEL:

- **Tom Garrity**, **Compass Point**, Founder + CEO
- **Curt Snyder**, **Lancaster Products**, CEO, Owner
- **Melissa Gerhardt**, **Legacy Planning**, Associate Partner, Senior Advisor
- **Buddy Lesavoy**, M.B.A., J.D., **Lesavoy, Butz & Seitz**, Partner
- **Bob Firely**, **Murphy McCormack**, Senior Vice President

### ATTENDEES ALSO RECEIVE:

- A 60-minute follow-up Zoom coaching session with the 3 hosts to debrief a business assessment and review suggested next steps to getting your business properly prepared to use a Mergers & Acquisition growth strategy. The hosts will also share opinions on what size business your company should target for merger/acquisition and how deals like this are typically financed.
- A free copy of Every Family's Business by Tom Deans – a guide for family business owners about planning when and to whom the business will transition.

➤➤➤ **CLICK HERE REGISTER TODAY!** <<<

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