



Discover Your True North – becoming an authentic leader

Discover Your True North is the best-selling leadership classic that enables you to become an authentic leader by discovering your True North. Originally based on first-person interviews with 125 leaders, this book instantly became a must-read business classic when it was introduced in 2007.

Being a leader is about much more than title and management skills—it's fundamentally a question of who we are as human beings. *Discover Your True North* offers a concrete and comprehensive program for becoming an authentic leader, and shows how to chart your path to leadership success.

Once you discover the purpose of your leadership, you'll find the true leader inside you. This book shows you how to use your natural leadership abilities to inspire and empower others to excellence in today's complex global world. *Discover Your True North* enables you to become the leader you were born to be, and to stay on track of your True North.

What is True North?

True North is following your authentic leadership style that comes from your life story. The goal as a leader is to find your 'sweet spot' – where what you are good at intersects with what you like to do.

Two websites to get more information and tools:

1. <https://discoveryourtruenorth.org/>
2. <https://www.billgeorge.org/true-north/>

Biz Books & Breakfast by



Establishing True North...Together.